

## **TORONTO RAPTORS SEASON SEAT HOLDER RENEWAL CONTEST OFFICIAL CONTEST RULES AND REGULATIONS ("Official Rules")**

NO PURCHASE NECESSARY. THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE OFFICIAL RULES.

(1) **CONTEST PERIOD:** The Toronto Raptors Season Seat Holder Renewal Contest (the "**Contest**") begins at 12:01 a.m. ET on March 17, 2016 and ends at 11:59 p.m. ET on April 1, 2016 (altogether the "**Contest Period**"). The Contest will be further divided into "**Entry Periods**" as further outlined in Sections 3 and 4 below.

(2) **ELIGIBILITY:**

The Contest is only open to 2015-2016 Toronto Raptors Season Seat Holders of record who: (a) are legal residents of Ontario; (b) eighteen (18) years of age or older; or (c) are entrants, other than individuals, who have offices in Ontario, all at the time of entry (each an "**Entrant**").

Employees and the immediate families (including those with whom they are domiciled) of Maple Leaf Sports & Entertainment Partnership and Maple Leaf Sports & Entertainment Ltd. and their affiliates (collectively "**MLSE**"), the Toronto Raptors (collectively the "**Contest Sponsors**"), the National Basketball Association ("**NBA**") and its member teams, NBA Media Ventures, LLC, NBA Properties Inc. and each of their respective parents, governors, subsidiaries, affiliates, directors, officers, shareholders, employees and agents and their advertising and promotional agencies (altogether the "**Released Parties**") are not eligible to enter the Contest. For purposes of these Official Rules, "immediate family members" include: the spouse, son, daughter, brother, sister, mother or father of an individual.

(3) **HOW TO ENTER:**

**NOTE: In order to be eligible for a particular Prize associated with a particular Entry Period (as outlined in Section 4 below), your Season Seats must be renewed prior to the applicable Entry Period Closing Date (see chart below).**

There are two (2) ways to enter the Contest (each a "**Method of Entry**", resulting in an "**Entry**" or "**Entries**" depending on the method chosen):

- (a) **METHOD 1: TORONTO RAPTORS SEASON SEAT RENEWAL:** During any Entry Period or the Contest Period, renew your Season Seats for the 2016-2017 Toronto Raptors Season ("**Season Seats**") by following the renewal instructions on the Toronto Raptors website at [www.raptors.com/seasonseats](http://www.raptors.com/seasonseats) (the "**Website**") or by telephone at 416-366-3865.

Each Entrant must review their individual Renewal Invoice (for specific costs), carefully read the renewal instructions on the Website and complete the Online Renewal Form on the Website. Entrants may then complete their Season Seat renewal by one (1) of the following four (4) payment methods, each resulting in the specified number of Entries into the Contest Draws listed below:

- i. Payment in full (100%) of the cost of your Season Seats by credit card. You must select the "Single Payment" option on or before April 1, 2016, when renewing your Season Seats. By signing up for payment in full by credit card, you authorize MLSE to charge your credit card for all 2016 Raptors home playoff games, following completion of each playoff round, as applicable. **You will obtain two (2) Entries into the Draw using this Method of Entry.**
- ii. Payment in full (100%) of the cost of your Season Seats + Rounds 1 and 2 of the 2016 Raptors playoffs by cheque. This first cheque for one hundred percent (100%)

of the cost your Season Seats + Rounds 1 and 2 of the 2016 Playoffs must be received on or before April 1, 2016. A second post-dated cheque for Rounds 3 and 4 of the 2016 Raptors playoffs must also be submitted at the same time, and dated May 2, 2016. All cheques should be mailed together. Cheques must be made out to Maple Leaf Sports & Entertainment Partnership and mailed to 50 Bay St, Suite 500, Toronto, ON, M5J 2L2, Attention: Ticket Service Team. **You will obtain two (2) Entries into the Draw using this Method of Entry.**

- iii. Payment in six (6) installments for the cost of your Season Seats by credit card. Each installment of the cost of your Season Seats will be due and payable on the following dates: April 1, 2016 (20% of cost of Season Seats due); May 2, 2016 (20% of Season Seats due); June 9, 2016 (20% of cost of Season Seats due); July 8, 2016 (20% of cost of Season Seats due); August 11, 2016 (10% of cost of Season Seats due) and September 8, 2016 (10% of cost of Season Seats due). By signing up for installment payments by credit card, you authorize MLSE to charge your credit card for all 2016 Raptors home playoff games, following completion of each playoff round, as applicable **You will obtain one (1) Entry into the Draw using this Method of Entry.**
- iv. Payment of the cost of your Season Seats by three (3) post-dated cheques. Cheque 1 must be for fifty percent (50%) of the cost of your Season Seats, plus Rounds 1 and 2 of the 2016 Raptors playoffs, and must be received by MLSE on or before April 1, 2016. Cheque 2 must be for the cost of Rounds 3 and 4 of the 2016 Raptors playoffs and must be post-dated to May 2, 2016. Cheque 3 must be for the remaining fifty percent (50%) of the cost of your Season Seats and must be post-dated to August 11, 2016. All cheques should be mailed together to the address listed in Section 3(a)(ii) above. **You will obtain one (1) Entry into the Draw using this Method of Entry.**

Please note that, for each of the Methods of Entry listed above, twenty percent (20%) of your full payment or installment will be non-refundable and non-transferrable.

- (b) **METHOD 2: NO PURCHASE MAIL-IN ENTRY:** Mail an original 250-word typed (not handwritten) essay about your favourite 2015 –2016 Toronto Raptors moment to: "Raptors Season Seat Holder Contest", 50 Bay St, Suite 500, Toronto, Ontario, M5J 2L2, Attention: Raptors Marketing. You must also include your name, address, daytime telephone number and email address with your essay. Limit of one (1) no purchase mail-in Entry per person, during the Contest Period. **You will obtain two (2) Entries into the Draw using this Method of Entry.**

There are a maximum of two (2) Entries per person during the Contest Period, regardless of the Method of Entry used, the number of Season Seats purchased, or the number of mail-in no purchase Entries submitted.

All Entrants must renew their Season Seats prior to the end of the Contest Period (or any other Entry Period Closing Date) in order to be eligible to win a specific (or any) Prize. No purchase mail-in Entries and cheques must therefore be mailed with sufficient time to be received by the Contest Sponsors prior to the end of the Contest Period (or any other Entry Period Closing Date) in order to be eligible for a specific (or any) Prize.

Entries associated with any of the following shall be declared null and void and shall not be eligible to win a Prize: (i) payment for renewal of Season Seats made with an NSF cheque; (ii) payment for renewal of Season Seats via unauthorized credit card payments; or (iii) payment for renewal of Season Seats made with lost, stolen or fraudulent credit cards. All Season Seat renewal charges (including, without limitation, Ticketmaster charges and service charges) and ticket terms of use and conditions shall apply and must be paid in full and/or complied with in order to renew your Season Seats.

All Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, forged, garbled or mechanically or electronically reproduced. The Contest Sponsors accept no responsibility for Entries that are lost, misdirected or delayed for any reason. Proof of sending an Entry does not constitute proof of its receipt by the Contest Sponsors.

The Contest Sponsors reserve the right, in their sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the Contest Sponsors – including, without limitation, government issued photo identification): (i) for the purposes of verifying an Entrant’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of an Entry entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Contest Sponsors deem necessary, in their sole discretion, for the purposes of administering this Contest in accordance with these Official Rules. Failure to provide such proof to the satisfaction of the Contest Sponsors in a timely manner may result in disqualification of the Entrant, in the sole discretion of the Contest Sponsors.

Each potential winner of a Prize (a “**Selected Entrant**”) may also be requested to provide the Contest Sponsors with reasonable proof that he/she is the Authorized Account Holder of the Season Seat Holder Account associated with the potentially winning Entry. In the event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the Authorized Account Holder in whose name the email account associated with the Season Seat Holder Account is registered, provided that person meets all other eligibility criteria of this Contest. “**Authorized Account Holder**” shall mean the natural person assigned to an email address and/or telephone number by an Internet access provider, online service provider, telephone service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address.

All Entries shall become the property of the Contest Sponsors and none shall be returned. Each Entrant irrevocably assigns and transfers to the Contest Sponsors any and all rights, title, and interest in the Entry including, without limitation, all copyright in such Entry. Contest Sponsors shall have the right to edit or modify Entries for use in perpetuity and the Entrant waives any and all moral rights that he/she may have in the Entry. Each Entrant irrevocably confirms that no third party was involved in the creation of the Entry.

By entering the Contest, each Entrant agrees to be bound by the Official Rules and the decisions of Contest Sponsors, which are final with respect to all matters relating to the Contest.

(4) **PRIZES:**

There are twenty-seven (27) prizes available to be won during the Contest (each a “**Prize**”), as further described in the following chart.

**Any Entry that is not chosen during a particular Entry Period will carry over and remain eligible for all subsequent Entry Periods until such Entry is either selected to potentially win a Prize or the Contest Period expires, whichever occurs first.**

The Entry Periods, Prizes and Draw Dates for this Contest shall be carried out as follows:

<b>ENTRY PERIOD</b>	<b>ENTRY PERIOD OPENING DATE</b>	<b>ENTRY PERIOD CLOSING DATE</b>	<b>PRIZE DESCRIPTION</b>	<b>APPROX. RETAIL VALUE in CAD</b>	<b>DRAW DATE</b>
1  20 Prizes	March 17, 2016 at 12:00 a.m.	March 25, 2016 at 11:59p.m.	One (1) 2016 NBA All-Star basketball jersey (specific size, style and player (either Kyle Lowry or Demar DeRozan) shall be in the sole discretion of the Contest Sponsors)	\$150.00	March 28, 2016

2 5 prizes	March 17, 2016 at 12:00 a.m.	March 30, 2016 at 11:59 p.m.	One (1) Toronto Raptors, Regular Season, Away-Game Viewing Party at Real Sports Bar & Grill during the 2016-2017 NBA Season, for the confirmed Prize Winner and three (3) guests. Includes food and beverage up to a maximum of \$1,000 CAD (specific date and table location in the sole discretion of the Contest Sponsors)	\$1,000.00	April 2, 2016
3 1 prize	March 17, 2016 at 12:00 am	April 1, 2016 at 11:59 p.m.	One (1) Drake Game-Day Package for the confirmed Prize Winner and one (1) guest, including: -two (2) tickets to a 2016-2017 regular season Toronto Raptors home game at Air Canada Centre, with seats located in the Drake Zone (specific seat location in the sole discretion of the Contest Sponsors)(the " <b>Game</b> ") -access to the Sher Club (located in Air Canada Centre) during pre-Game, half time and post-Game -opportunity to watch the pre-Game shoot around in a courtside location selected by the Contest Sponsors -one (1) OVO and Sher Club merchandise pack (items included in the sole discretion of the Contest Sponsors)	\$700.00	April 2, 2016
4 1 prize	March 17, 2016 at 12:00 a.m.	April 1, 2016 at 11:59 p.m.	*A trip to the 2016 NBA Finals for the confirmed Prize Winner and one (1) guest, including: -Two (2) tickets to one (1) 2015-2016 NBA Finals Game in the host city arena (the " <b>Host City</b> ")(specific game and seat location to be determined in the sole discretion of the Contest Sponsors). -Commercial, economy class, return airfare for two (2) people from Toronto Pearson Airport to the Host City (flight dates and times are subject to availability)	\$4,000.00	April 2, 2016

			<p>and the Contest Sponsors' sole discretion); and</p> <p>-Two (2) nights standard hotel accommodation (based on one room, double occupancy), at a hotel in or around Host City as selected in the sole discretion of Contest Sponsors.</p>		
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**\*ENTRY PERIOD 4: NBA FINALS TRIP: ADDITIONAL CONDITIONS**

All incidental costs and expenses associated with the NBA Finals Prize that are not specifically referred to herein, including (without limitation) sales taxes, ground transportation to and from any airport/arena, meals and beverages, in-flight food/beverage/entertainment, travel and medical insurance, baggage charges, gratuities, airport improvement fees, incidental and personal hotel expenses, souvenirs and items of a personal nature are not included and are the sole responsibility of the NBA Finals Prize Winner and his/her guest.

The NBA Finals Prize Winner and his/her guest must be able to travel, together, on the dates and at the times designated by Contest Sponsors or the NBA Finals Prize will be forfeited and may be awarded to an alternate eligible Entrant at Contest Sponsors' sole discretion. The NBA Finals Prize Winner and his/her guest must participate in all aspects of the NBA Finals Prize together (i.e. the NBA Finals Prize Winner cannot have a different guest for different aspects of the NBA Finals Prize). All travel arrangements, accommodations, scheduled events and other aspects of the NBA Finals Prize itinerary will be arranged by Contest Sponsors in their sole and absolute discretion. Once the travel itinerary has been finalized between the NBA Finals Prize Winner and Contest Sponsors, no changes can be made unless initiated or approved by Contest Sponsors.

The NBA Finals Prize Winner and his/her guest must follow all directions of Contest Sponsors with respect to the NBA Finals Prize or any aspect thereof. Failure to do so may result in termination of participation, or continued participation, in the NBA Finals Prize or any aspect thereof.

The NBA Finals Prize Winner and his/her guest must be eighteen (18) years of age or older at the time of Prize execution in order to participate in the NBA Finals Prize. The NBA Finals Prize Winner and his/her guest may not be granted access to any licensed areas affiliated with the NBA Finals Prize, unless they can each show valid identification and proof of legal drinking age, in accordance with the laws in Host City.

The NBA Finals Prize Winner and his/her guest are responsible for all required travel documentation including a valid passport and/or travel visas (where applicable) and must be free from any legal restrictions on their ability to travel or otherwise participate in the NBA Finals Prize that has been awarded. The Selected Entrant (as defined below) and his/her guest must hold and present proof of valid passports to MLSE within forty-eight (48) hours of notification of the NBA Finals Prize win (or such other time as may be allowed by the Contest Sponsors in their sole discretion). Failure to produce such documentation within the forty-eight (48) hour period (or such other period as may be allowed by the Contest Sponsors in their sole discretion) may result in the disqualification of the Selected Entrant, and Contest Sponsors may select a new Entrant from the remaining eligible Entries until such time as a Winner is chosen, there are no more eligible Entries, or there is insufficient time to award the NBA Finals Prize, whichever occurs first. Where applicable, Contest Sponsors are not responsible for any costs and expenses incurred by or inconveniences to the NBA Finals Prize Winner and his/her guest in the event of denied entry into the United States for any reason.

The NBA Finals Prize Winner may be required to present a valid major credit card (in his/her name or that of his/her guest) upon arrival at the hotel in order to cover any expenses

incurred above and beyond standard hotel room charges, which expenses are the sole responsibility of the NBA Finals Prize Winner.

Flights in connection with the NBA Finals Prize do not qualify for Aeroplan® Mile accumulation or any other loyalty points of any kind.

## **ALL PRIZES**

All incidental costs and expenses not specifically referred to as being included in a Prize, including, but not limited to, transportation to and from the arena, souvenir items, food and beverage, and items of a personal nature shall be the responsibility of each Prize Winner and his/her guest(s), as applicable.

Each Prize Winner and his/her guest acknowledge and accept all risk of damages, injury or other loss incidental to any game for which tickets are issued, whether occurring before, during or after the game, and hereby voluntarily agree to assume the same. The Contest Sponsors reserve the right to refuse admission and/or to expel from any game and/or any other aspect of a Prize, any person whose conduct is deemed by them to be objectionable. Expulsion from a game cancels the tickets for the offending individual(s) and the individual(s) thereupon forfeit(s) all claims with respect to the tickets. Participation in a Prize is subject to compliance with all applicable laws, by-laws, regulations and any applicable facility or carrier rules; failure to comply may result in non-admission or expulsion from further participation in the Prize.

Each Prize must be accepted as awarded, without substitution, and is not transferrable, refundable, for resale or, where applicable, convertible to cash, except in the sole discretion of the Contest Sponsors. The Contest Sponsors reserve the right, in the event that a Prize, or any component of a Prize, cannot be awarded as described herein for any reason, to substitute the same for another prize or component of equal or greater value, without notice or liability. In the event that a substitute prize is awarded, such prize must be accepted as awarded and cannot be exchanged for cash (where applicable) or otherwise.

There is a limit of one (1) Prize of any kind per person during the Contest Period.

The odds of winning a Prize will depend on the number of eligible Entries received from the beginning of the Contest Period up to the applicable Entry Period Closing Date.

### **(5) WINNER SELECTION:**

Following each Entry Period, on the applicable Draw Date set out in the chart above, the applicable number of draws for the corresponding number of Prizes to be awarded during that Entry Period (as set forth in the chart above) will be conducted at the offices of MLSE (50 Bay Street, Suite 500, Toronto, ON), from amongst all eligible Entries received up to and including the applicable Entry Period Closing Date. For clarity, each Draw Date will include all eligible Entries from the beginning of the Contest Period up to the applicable Entry Period Closing Date.

**Any Entry that is not chosen during a particular Entry Period will carry over and remain eligible for all subsequent Entry Periods until such Entry is either selected to potentially win a Prize or the Contest Period expires, whichever occurs first.**

Each selected entrant for a Prize (each, a "**Selected Entrant**") will be notified of his/her selection following the Draw by telephone or email, at the telephone number or email address on the Selected Entrant's Season Seat Holder Account of record, or on his/her no purchase mail-in Entry, as applicable. Attempts will be made to contact each Selected Entrant between 9:00a.m. and 5:00p.m. ET during a period of three (3) days following his/her selection by the Contest Sponsors. If a Selected Entrant cannot be contacted or fails to respond within three (3) days, he/she will be considered to have forfeited his/her respective Prize and will be disqualified and another Entrant may be selected from the remaining eligible Entries until such time as contact is made with a Selected Entrant or there are no more eligible Entries, whichever comes first. In the event that an alternate Entrant is required to be selected, such Entrant will be subject to this same Winner Selection process. The Contest Sponsors will not be responsible for failed attempts to contact any Selected Entrant.

No telephone or email contact or other correspondence in connection with this Contest will be entered into except with the Selected Entrants.

The identity of the Season Seat Accountholder of record may be verified by Contest Sponsors in their sole discretion. In cases where the Season Seat Accountholder of record is a corporation or legal entity other than an individual, the Prize will only be released to a party who has the legal authority to bind the corporation or such other legal entity.

#### (6) **CLAIMING YOUR PRIZE**

To be declared a winner ("**Winner**"), each Selected Entrant must answer correctly, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question posed in a format of the Contest Sponsors' choosing. Each Selected Entrant will be required to sign a Declaration, Release and Waiver Form (the "**Release Form**") confirming compliance with the Official Rules, acceptance of his/her Prize as awarded, without substitution, and releasing the Released Parties from any liability in connection with the respective Prize or the Contest. Each Selected Entrant must return the signed Release Form within the time frame specified by the Contest Sponsors or he/she will be disqualified from receiving the Prize and another Entrant may be selected from the remaining eligible Entries until such time as a Winner is chosen or there are no more eligible Entries, whichever comes first.

If a Selected Entrant does not meet all of the Contest requirements, fails to correctly answer the mathematical skill-testing question or does not sign and return the Release Form to Contest Sponsors within the time frame specified, that Selected Entrant will forfeit his/her Prize and Contest Sponsors shall be entitled (but not obligated) to select another Entrant from the remaining eligible Entries until such time as contact is made with an Entrant or there are no more eligible Entries, whichever comes first. This process may continue until each Prize has been awarded or there is insufficient time to permit the awarding of a Prize. Contest Sponsors are not responsible, whether as a result of human error or otherwise, for any failure to contact any Selected Entrant.

Contest Sponsors will contact each Winner following receipt of his/her signed Release Form to arrange for delivery of the respective Prize.

#### **GENERAL RULES**

In the event of a conflict between the Official Rules and any instructions or interpretations of these Official Rules given by an employee of the Contest Sponsors regarding the Contest, these Official Rules shall prevail. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Official Rules shall prevail, govern and control.

#### (7) **INDEMNIFICATION**

By submitting an Entry into this Contest, each Entrant confirms his or her understanding of and compliance with these Official Rules. Each Entrant, and his/her representatives, heirs, next of kin or assignees ("**Entrant's Representatives**"), hereby releases and holds the Released Parties harmless from any and all liability for any injuries, loss or damage of any kind to the Entrant, Entrant's Representatives or any other person, including personal injury, death or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Official Rules, or in any Prize-related activity. The Entrant and Entrant's Representatives agree to fully indemnify the Released Parties from any and all claims by third parties relating to the Contest, without limitation.

**(8) LIMITATION OF LIABILITY**

None of the Released Parties assumes any liability for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of Entries, the selection of Winners or for any printing or other errors in any Contest materials. The Released Parties assume no responsibility for any error, omission, tampering, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of Entries. The Released Parties are not responsible for any problems, viruses or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of email on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to Entrant's or to any other person's computer related to or resulting from participating or downloading materials in the Contest.

None of the Released Parties assumes any liability for any personal injury or property damage or losses of any kind, including without limitation, direct, indirect, consequential, incidental or punitive damages which may be sustained to an Entrant's or any other person's computer equipment resulting from an Entrant's attempt to either participate in the Contest or download any information in connection with participating in the Contest or use of any website. Without limiting the foregoing, everything on any website is provided "as is" without any warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

**(9) CONTEST ADMINISTRATION**

All decisions regarding the Contest remain with the Contest Sponsors. The Contest Sponsors reserve the right, in their sole discretion, to modify, cancel, suspend and/or terminate any or all parts of the Contest, including the manner in which Prizes are distributed, for any reason. In addition, Contest Sponsors will not assume any responsibility of any nature whatsoever in all cases where Contest Sponsors' inability to hold the Contest or to remit the Prizes to Winners results from a cause beyond Contest Sponsors' control, including, but not limited to, Acts of God, weather conditions, strikes, lock-outs or other labour disputes.

The Contest Sponsors reserve the right, in their sole discretion, to disqualify any individual found to be in violation of these Official Rules. The Contest Sponsors reserve the right to refuse an Entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. Any attempt to tamper with the Entry process, interfere with these Official Rules, deliberately damage any website or undermine the administration, security or legitimate operation of the Contest, is a violation of criminal and civil laws, and the Contest Sponsors reserve the right to seek damages and/or other relief (including attorneys' fees) from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying Entrants from this and future contests of the Contest Sponsors. In their sole determination, the Contest Sponsors may disqualify any person who acts in any manner to threaten or abuse or harass any person and to void all such person's associated Entries. The Contest Sponsors reserve the right, in their sole discretion, to terminate or suspend the Contest should fraud, virus, bugs, or other reasons beyond the control of the Contest Sponsors corrupt the security, proper play or administration of the Contest.

**(10) PRIVACY AND PUBLICITY RIGHTS**

By accepting a Prize, each Winner grants to the Contest Sponsors and each of their subsidiaries and affiliates, promotional and advertising agencies and representatives, the right to use his/her respective name, biographical information, image, photos and/or likeness and statements for programming, promotion, trade, commercial, advertising and publicity purposes related to this Contest, at any time or times, in all media now known or hereafter discovered, worldwide, including, but not limited to, on television, video, the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

The Contest Sponsors respect your right to privacy. Personal information collected from Entrants will only be used by the Contest Sponsors to administer the Contest and, only if consent is actively given at the time of entry, to provide Entrants with information regarding upcoming promotions and/or events from the Contest Sponsors. For more information regarding the manner of collection, use and disclosure of personal information by the Contest Sponsors, please refer to the Contest Sponsors' privacy policy, available at [http://www.mlse.com/privacy\\_policy.aspx](http://www.mlse.com/privacy_policy.aspx).

(11) **GOVERNING LAW**

The Contest shall be governed by the laws of the Province of Ontario and the federal laws of Canada applicable therein. Without limiting the generality of the foregoing, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between any person and/or Entrant and the Contest Sponsors in connection with the Contest shall be governed by and construed and interpreted in accordance with the internal laws of the Province of Ontario, Canada, including the procedural provisions of those laws, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The Contest Sponsors and all Entrants hereby attorn to the jurisdiction of the courts of that Province, sitting in the City of Toronto, Ontario, in respect of the determination of any matter, issue or dispute arising under or in respect of these Official Rules and/or the Contest and agree that any such determination shall be brought solely and exclusively before such courts.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in full force and effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

Any words herein importing the masculine gender shall include the feminine gender and vice versa in both the singular and the plural.